

Privacy Statement of EZ Factory B.V.

Through its service www.ezfactory.nl will process privacy-sensitive or personal data. EZ Factory B.V. values the privacy of its customers and observes due care in processing and protecting personal data.

During the processing we stick to the requirements of the applicable data protection legislation. This means we:

- **clearly specify our purposes** before we process personal data, by using this Privacy Statement;
- **limit our collection of personal data** to only the personal data needed for legitimate purposes;
- first **ask for explicit permission** to process your personal data in cases where your permission is required;
- take **appropriate security measures** to protect your personal data and we demand the same from parties who process personal data on our behalf;
- **respect** your right to inspect, correct or delete your personal data held by us.

EZ Factory B.V. is the party responsible for all data processing. In this privacy statement, we will explain which personal data we collect and for which purposes. We recommend that you read it carefully.

This privacy statement was last amended on 21-05-2019.

Use of Personal Data

By using our service, you are providing certain data to us. This could be personal data. We only retain and use the personal data provided directly by you or for which it is clear that it has been supplied to us to be processed.

We use the following data for the purposes as mentioned in this Privacy Statement:

- Name
- Company name
- Function
- Mobile telephone number
- Email address
- Country

Promotion

Other than the advertisements on the website, we can inform you about new products or services:

- by e-mail

Contact Form and Newsletter

We have a newsletter to inform those interested of our products and/or services. Each newsletter contains a link with which to unsubscribe from our newsletter. Your email address will be added to the list of subscribers only with your explicit consent.

If you fill out a contact form on the website or send us an email, the data you provide will be retained for as long as is necessary depending on the nature of the form or the content of your email, to fully answer and correctly handle your message or email. We can retain data longer if we are required by law to do so.

Publication

We will not publish your customer data.

Providing Data to Third Parties

Your data are not provided to third parties, unless this is necessary for the performance of the agreement or in the context of a legal obligation.

Cookies

Our website stores and retrieves information on your browser using cookies. Cookies have a variety of functions. Some are technical and functional cookies, which are used to make sure that the site will look, work and 'feel' as you, as visitor, expect it to. Other cookies for instance help to give you a more personalised web experience by showing advertisements that are aimed at your interests.

Google Analytics

We use Google Analytics to track visitors on our website and to get reports about how visitors use the website. We accepted the data processing agreement from Google. We don't allow Google to use information obtained by Analytics for other Google services, and we anonymize the IP-addresses.

Security

We take security measures to reduce misuse of and unauthorized access to personal data.

Third-party Websites

This statement is not applicable to third-party websites connected to this website through links. We cannot guarantee that these third parties will handle your personal data in a secure and careful manner. We recommend you read these websites' privacy statements before making use of these websites.

Changes to this Privacy Statement

We reserve the right to modify this statement. We recommend that you review this statement regularly, so that you remain informed of any changes.

Inspection and Modification of your Data

You have the right to request the inspection of your personal data. You can request a correction or deletion of your personal data, when the data is incorrect or no longer relevant. You have the right to object against the processing of your personal data. You have the right to obtain a copy of your data in a usual, machine-readable format in order to be able to transfer it to another organisation. If you are of the opinion that we process your personal data in a manner contrary to applicable privacy rules, you have the right to submit a complaint with the competent data protection authority. You have the right to withdraw your consent for the processing of any data. This will not affect the legitimacy of the data that was processed prior to revoking consent.

We use different third-party tools in order to better understand our users' needs and to optimize service and experience on our website. This enables us to build and maintain our service with user feedback and behavioral patterns while browsing on our website. That is why we use cookies and other technologies to collect data on our users' behavior and their devices (in particular device's IP address (captured and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), preferred language used to display our website). This data is stored within a pseudonymized user profile. Our third-parties and us will never use this information to identify individual users or to match it with further data on an individual user.

Contact information

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